



## CASE STUDY

# Ceterus Attains \$300K+ in Cost-Savings with Mobile App Development Teams

### COMPANY OVERVIEW

Ceterus, a national accounting and intelligence technology company, empowers entrepreneurs to succeed by automating their bookkeeping. Through Edge, its proprietary, cloud-based technology, Ceterus delivers real-time financial reporting and peer benchmarks for all business performance metrics.

### SUCCESS STATS

**100%**

test automation for website

**36%**

increased velocity for mobile team

**\$300K**

overall cost savings

**12%**

increased velocity for integration team

### KMS IMPACT



Rolled out a new iOS application with a sleek, updated user interface which won New App of the Year in 2018.



Implemented an automated framework that increased go-to-market speed and decreased defect leakage.



Built an effective and efficient new data warehouse and established seamless 3rd party integrations to streamline overall business processes.



Instilled confidence in Ceterus' code coverage, while also empowering teams to take a proactive approach to regular software support and maintenance.

### CHALLENGES

- Growing competition in the marketplace
- Operating within government regulations
- Need for an optimized database to quickly generate accurate reports
- Outdated consumer-facing applications
- Lack of bandwidth to complete time-sensitive initiatives
- Maintain established trust with CPA firms and bookkeepers
- Complex, ever-growing amount of data



*"It has been great working with KMS. They have already given us some great suggestions around code formatting and improvements and how we can streamline our overall workflow."*

Technical Lead