

CASE STUDY

Izenda Increases Product Release Speed by 2x with Platform Modernization

COMPANY OVERVIEW

Izenda is an application-based intelligence provider that brings critical data insights to end-users across industries. Thanks to Izenda's embedded BI solutions, businesses can natively integrate analytics into their applications while conserving development resources and reducing time to market.

SUCCESS STATS

88%

automation coverage

100+

new customers on platform

4

updated legacy technologies

2x

increase in release speed

KMS IMPACT



Platform modernization resulted in full range of BI functionality for more informed conclusions, data-driven decision-making, and more relevant experiences to users.



Identified security vulnerabilities and implemented security testing to prevent fraud and data breaches.



Streamlined Izenda's operations to eliminate wait times, increase transparency of data management, and accelerate releases.



Provided expert insight on improving technical and process-driven decisions, leading to a seamless platform experience and increased value for Izenda's customers.

CHALLENGES

- High competition as a result of globalization
- Increasing end-user demands and time-to-market pressures
- Inefficient workflows that resulted in costly defect leakage
- No internal bandwidth or resources to build an updated platform
- Needed to securely handle data for 1M+ users
- Required high-level expertise for technology stack considerations



"Some 3rd party firms I have worked with in the past have felt like hired hands, but KMS takes a different approach. It is a true partnership. I felt the team was part of our organization and everyone was committed to the success of the project."

VP of Customer Success
& Development